

Emily Annette  
photo



*Pricing Guide*  
MATERNITY, NEWBORNS, AND FAMILIES

[emilyannettephoto.com](http://emilyannettephoto.com)

## W E L C O M E !

Hi! I am so grateful to capture your sacred days. Whether it's a maternity, newborn or family session, I help you remember all those little details you don't ever want to forget. Thank you for choosing me as your photographer.

I understand you may be overwhelmed with the idea of planning a photo session. What I want you to know is that the most important part of these photos are the humans in them. The clothes, styling and location play a part, sure. But ultimately, these photographs are focused on you and your family's unique interactions and love for each other in this particular time in your life.

This pricing guide includes both information on the details that each type of session includes, as well as frequently asked questions that you may have and their answers.

If you still have questions, don't hesitate to send over an email! I'm more than happy to help in any way I can!

All my best,

*Emily*

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## MEET EMILY



I'm Emily, the face of Emily Annette Photo. It is such a privilege to document families in the midst of both their biggest moments and their seemingly mundane. (I like to think the mundane moments are sometimes the biggest ones...) I have such gratitude that people would invite me into their homes and their worlds, and I will never take that for granted!

Based out of Denton, TX, I've been photographing for over seven years now. I've done everything from graduates to branding to weddings, but right now, families are where my gifts shine. Having had my son in 2022, I am in constant awe of how fast it all goes and want to preserve all of the little things you won't want to forget.

When I'm not working, you'll probably see me hanging out with my family, gardening, fetching the chicken eggs, or baking cookies, carrot cake or bread.

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# Family Collections

**01**

## OUTDOOR

\$400

\*most popular\*

1 hour

1 outfit

1 location

session & location guide

40+ photos via an online gallery  
for download and printing

**02**

## STUDIO

\$500

1 hour

1 outfit

session & studio location guide

40+ photos via an online gallery  
for download and printing

**03**

## MINI

\$200

only offered seasonally  
pre-determined location

10 minutes

10 photos via an online gallery  
for downloading and printing

**IF YOU HAVE ANY QUESTIONS,  
FEEL FREE TO SEND ME A MESSAGE!**

# Day in the Life Collections

Day in the Life sessions are an intimate and honest depiction of your family. These tell your family's day-to-day story, complete with sibling dynamics, emotions of all kinds and practically no prep for mom or dad. These sessions welcome messy floors and counters, unkempt hair and story time silliness with open arms. The goal here is to showcase your life, as it truly is.

## 2 HOUR

\$400

session guide

60+ photos via an online gallery  
for download and printing

## 4 HOUR

\$500

session guide

100+ photos via an online gallery  
for download and printing

## 6 HOUR

\$700

session guide

200+ photos via an online gallery  
for download and printing

## ALBUMS

all photo albums have  
beautiful leather covers and  
layflat spreads

10x10 20 page spread photo  
album: \$400  
additional pages: \$20

**CONTACT ME TO HEAR MORE ABOUT DAY IN  
THE LIFE SESSIONS! THEY'RE MY FAVORITE!**

# Bump to Baby Collections

**01**

## MATERNITY

\$350

1 hour

3 outfits

session & location guides

30+ photos via an online gallery  
for download and printing

**02**

## NEWBORN

\$450

2 hours

1-3 outfits for baby

session guide

40+ photos via an online gallery  
for download and printing

**03**

## NEWBORN MINI

\$350

45 minutes

1 outfit

session guide

15+ photos via an online gallery  
for download and printing

**04**

## MILESTONE

\$325

30 minutes

1 outfit

session guide

20+ photos via an online gallery  
for download and printing

## Bundles

**05**

## MATERNITY + NEWBORN

\$700

(\$100 discount!)

book this collection and you will  
receive both an outdoor maternity  
session and a newborn lifestyle session

**06**

## MILESTONE BUNDLE

\$800


(\$175 discount!)

6/9/12 months

20 minutes each

10+ photos per session via an online  
gallery for download and printing





**"EMILY TOOK OUR MATERNITY  
PHOTOS AND MADE BOTH MY  
HUSBAND AND I FEEL SO  
COMFORTABLE IN FRONT OF  
THE CAMERA. THE PHOTOS  
TURNED OUT STUNNING! WE  
COULDN'T RECOMMEND HER  
MORE FOR ANY KIND OF  
FAMILY OR MILESTONE  
PORTRAITS YOU MAY NEED."**

Orooj & Hunter

## YOU HAVE QUESTIONS

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**Q:** What sets you apart from other photographers?

**A:** I take pride in knowing how to work with all different types of lighting situations and all different types of people. I use natural lighting and give clients gentle prompting when needed. I am here to answer questions and guide you every step of the way so that you are able to enjoy and find ease in both the entire experience from inquiry to session to printing.

**Q:** What time of day can we have a session?

**A:** In my location guide, I will specify what times are best for each location. Most often, hours nearing sunrise and sunset are my jam. Middle of the day sessions are great for in-home or studio sessions. With that said, I know kiddos can sometimes have earlier bedtimes; let me know and we can work around schedules.

**Q:** What do we wear for our session?

**A:** Your session guide will briefly talk about what to wear!

Please wear whatever represents you and your family the best. Coordinating (not matching) colors and prints look great in family photos. Generally, the darker your outfits are, the heavier and more contrast-y your images will be. The lighter your outfits are, the softer and brighter your images will be. I can get down with either outfits with color, or all neutrals. Both can be gorgeous. Please don't hesitate to ask for my input on clothing as well!

For Day in the Life sessions, you don't have to worry at ALL about what to wear. Wear what you would normally wear in your day-to-day. Your favorite ratty t-shirt and frayed jeans (heck, even your sweats), your kids in their PJs or their favorite princess dress or dinosaur suit, socks or bare feet, no makeup...it's all welcome here.

## I HAVE ANSWERS

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Q: How do we reserve our session date?

A: A 20% retainer is required in order to get your session on the calendar. The remainder of your balance is due the day of your session.

Q: How long does it take to receive our photos?

A: Generally, it takes 2-3 weeks to receive your photos via your online gallery, but I always aim for sooner than that.

Q: Do you deliver every image that you take?

A: I don't. During a session, I take plenty of photos and then choose the strongest among those to edit and deliver to you. Many of the undelivered images include blinking or talking...I promise you don't want those images! I do not share or sell RAW images.

Q: Will my photos be posted publicly on your site or social media?

A: I respect your privacy and allow each client to decide whether or not they want their photos displayed publicly. I'd love to show off you & your images, if you're game! If not, that's okay, too. Please just let me know ahead of our session!

Q: Will you Photoshop my images to hide any unwanted spots, wrinkles, etc?

A: I use Photoshop for things like editing out distractions in a photo's background, erasing the occasional fly-away hair, or smoothing out temporary blemishes and skin. I will never use Photoshop to alter someone's body type.

Q: Do I have to order prints through you?

A: I recommend ordering prints through one of my preferred vendors, but it isn't required. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints!

**CONTACT**

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